



MY NATURAL PERFUMER

NATCO[®]

FINE FRAGRANCE

NATURAL EXPRESSIONS
PROACTIVE COLLECTION

2021
EDITION

*Two collections of natural fragrances you can wear alone
or mix together for a unique wellbeing experience*

A WELLBEING MOMENT

TODAY WELLBEING GOES BEYOND A SIMPLE CONSUMER DESIRE
IT HAS BECOME A TRUE NEED NATURAL PERFUMERY CAN MEET
CLAIMING BENEFITS THROUGH THE USE OF NATURAL RAW MATERIALS

WHAT'S GOING ON THE MARKET?



HERETIC PARFUMS

**DIRTY
GRASS**



ALL-NATURAL
500MG OF CBD OIL
RELAXING & CALMING



THE NUE CO

**FUNCTIONAL
FRAGRANCE**



CLEAN FORMULATION
ANTI-STRESS SUPPLEMENT
BASED ON NEUROSCIENCES



NEOM ORGANICS

**WELLBEING
FRAGRANCES**



ALL-NATURAL
BASED ON AROMACHOLOGY
ENERGY, HAPPINESS, DE-STRESS

THUS WE CREATED THE SERIES:

THE HEALING BLENDS

NATURAL-ORIGIN OLFACTORY BLENDS WITH BENEFITS
BASED ON AROMACHOLOGY PRINCIPLES FOR YOUR GOOD
THANKS TO THE PUREST ESSENTIAL OILS VIBRATING WITHIN YOUR SOUL



FOR OURSELVES ONLY

MORE THAN EVER, PEOPLE ASSERT THEIR SINGULARITY!
THUS THEY LOOK FOR PERSONALIZED PRODUCTS
FRAGRANCE LAYERING IS AN ANSWER TO FIND ONE'S SIGNATURE

WHAT'S GOING ON THE MARKET?



GUCCI

THE ALCHEMIST'S
GARDEN



INGREDIENT-BASED
APOTHECARY INSPIRATION
ALCHEMY PRINCIPLES OF MIXING



D.S. & DURGA

I DON'T
KNOW WHAT



FRAGRANCE ENHANCER
FOR ANY PERFUMES
WEARABLE ALONE



TYPOLOGY

PRIMAIRE
COLLECTION



ALL-NATURAL
INGREDIENT DUOS
FROM 1 TO 3 PERFUMES TOGETHER

THUS WE CREATED THE SERIES:

MY WELLNESS TOUCH

TO CUSTOMIZE YOUR FAVORITE HEALING BLEND
WITH A CREATION BUILT AROUND ONE SPECIFIC INGREDIENT'S BENEFITS
OUR WELLNESS TOUCH ARE FORMULATED WITH LESS THAN 30 INGREDIENTS



First Step

Let's choose your favourite Healing Blend according to the benefit you need

THE HEALING BLENDS

A CONFIDENCE *Fortifier*

based on

the stimulating **bergamot** essence
a thrilling **sage** oil
the **cocoa** extract to reassure



A M B E R Y
C I T R U S
T O B A C C O

Lemon

Cocoa Bean
Bergamot Italy

Tobacco

A HARMONY *Keeper*

based on

the **orange** essence to reassure
a relaxing **ylang-ylang** oil
the **amyris** oil to create harmony



F L O R A L
J A S M I N E
M U S K Y
W O O D Y

Ginger
Bergamot

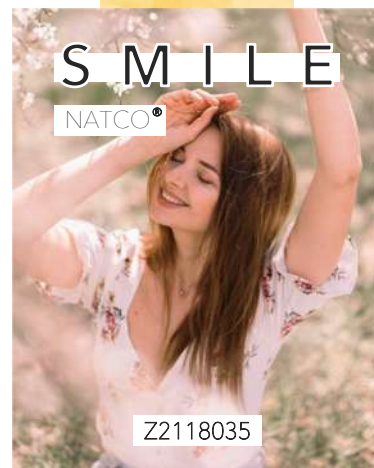
Tuberose
Ylang-Ylang
Orange Blossom
Sambac Jasmine Absolute

Musk
Vanilla
Sandalwood
Solar Salicylic Notes

AN OPTIMISM *Booster*

based on

a **mandarin** essence to fuel creativity
the **palmarosa** oil making happy
a **blackcurrant** extract to revitalise



F R U I T Y
F L O R A L
R O S Y

Orange
Blackcurrant
Passion Flower

Rose
Apricot
Lily of the Valley

Musk
Peach
Raspberry

Second Step

Pick your Wellness Touch to personalise your Healing Blend's benefit

MY WELLNESS TOUCH

TO
INCREASE
Energy

through

the zesty **lemon** essence enhanced through its tangy notes to boost our mood



CITRUS
SPICY
T E A

Lime Zest

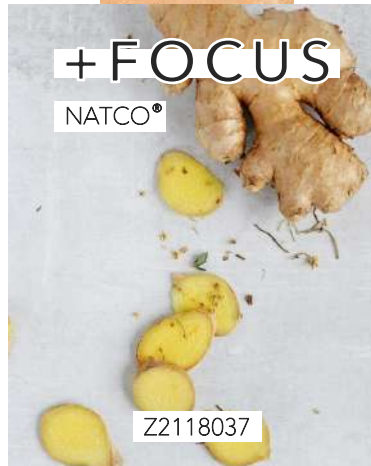
Ginger
Cardamom

Clary Sage

TO
CLARIFY
Ideas

through

a radiant & warm **ginger** oil made to help focus on the present moment



S P I C Y
F R E S H
O R I E N T A L

Ginger
Mandarin Italy
Lemon Petitgrain

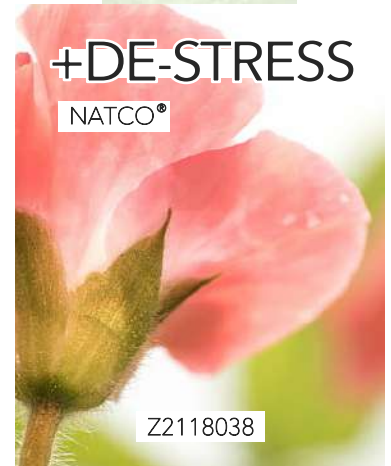
Clove
Black Pepper

Cinnamon Bark

TO
REDUCE
Stress

through

the stress-relieving **geranium** oil opening on its rosy facets as refined as reassuring



R O S Y
P O W D E R Y
W O O D Y

Rose
Geranium

Iris
Cedarwood
Lily of the Valley

Vanilla
Hawthorn
Tonka Bean

SENSORY

If you want to wear a perfume alone...

HOW MUCH DO THE PERFUMES INSPIRE A POSITIVE ENERGY?

The positive energy inspired by those perfumes was scientifically tested by our internal trained sensory panel according to sensory methods following the international norms (ISO 6658:2017).

THE HEALING BLENDS

BELIEVE NATCO 83%

BALANCE NATCO 90%

SMILE NATCO 80%

MY WELLNESS TOUCH

+ RECHARGE NATCO 81%

+ FOCUS NATCO 78%

+ DE-STRESS NATCO 74%

WHICH ATTRIBUTES BEST DESCRIBE THE FRAGRANCES?

Attributes were scientifically tested by our internal trained sensory panel according to sensory methods following the international norms (ISO 6658:2017). Attributes are checked by 25% or more of the panellists.

THE HEALING BLENDS

BELIEVE NATCO *Energy
Vitality
Positivity*

BALANCE NATCO *Calm
Harmony
Relaxation*

SMILE NATCO *Elation
Positivity
Creativity*

MY WELLNESS TOUCH

+ RECHARGE NATCO *Energy
Elation
Vitality*

+ FOCUS NATCO *Calm
Positivity
Creativity*

+ DE-STRESS NATCO *Confidence
Reassuring
Relaxation*

ANALYSIS



...or to mix them together

WHAT IS THE TOP 3 OF OUR FRAGRANCE COMBINATIONS?

The appreciation of those fragrance combinations was scientifically tested by our internal trained sensory panel according to sensory methods following the international norms (ISO 6658:2017).

BELIEVE
DE-STRESS



THE PERFECT MATCH TO HELP YOU BELIEVE IN YOURSELF AND OVERCOME YOUR FEARS!

WITH A 6.3/10

SMILE
FOCUS



AN OLFATORY MIX SOUNDING LIKE HAPPINESS! FEEL JOYFUL AND ENJOY THE PRESENT MOMENT.

WITH A 6/10

BALANCE
DE-STRESS



SMILE
RECHARGE

EQUALLY-RANKED
WITH A 5.8/10

AN INVITATION TO HARMONIZE YOUR ENERGIES & LEAVE AWAY THE UNNECESSARY THINGS.

YES! YOU HAVE THE RIGHT TO BE HAPPY AND NOTHING MUST STOP YOU! GO AHEAD!

*And now, let's play the Natural Perfumer
and create your favourite scent!*



Expressions Parfumées | Creators of emotion



We are proud to print our marketing presentations on qualitative Recycled paper.

